



GIVE TO THE Y AND MAKE MORE POSSIBLE

Whether we're teaching children life-saving swim skills, expanding access to early childhood education or helping seniors combat isolation, the YMCA reaches so many lives in so many different ways. And because of the generosity of donors like you, the possibilities are endless. More families have affordable childcare. More cancer survivors discover a community of recovery. More teens become impact-driven leaders. More kids build confidence through sports. Give to the Y today and imagine the possibilities.

2024 BY THE NUMBERS

YOUR DONATION MAKES AN IMPACT

250

The number of middle and high schoolers who hone their leadership skills in teen programs.

1,500

The number of families that access childcare with financial assistance.

2,500

The number of children who make friends and learn independence in the Y's childcare program.

8,000

The number of seniors who find connection, community and support at the Y.

700,000

The number of times people of all ages visit our Ys — finding a community of wellness.

\$2.3 Million

The amount of financial assistance that our Ys provide to people in our community.



YMCA of Northern Colorado & Southern Wyoming • Donate at ymcanoco.org/give





OTHER WAYS TO SHOW YOUR SUPPORT FOR THE Y



YMCA Days of Giving: March 4 & 5

Learn how you can help us make a difference in your community through donating, serving and sharing your Y story.



Loose Change

When you sign up for Loose Change, proceeds from every purchase you make with your Visa or Mastercard go back to the YMCA of Northern Colorado & Southern Wyoming. Enrollment is easy and secure.



King Sooper Rewards

When you shop at King Soopers, you can raise funds for the Y. Just log into your King Soopers account, scroll to the bottom, select Community Rewards and search for the YMCA.



Gift Matching

You can make an even greater impact with your donation by securing a matching gift from your employer. When your employer supports your charitable giving, it amplifies the impact of your gift and helps us serve more families.

MAXIMIZE YOUR GIFT

Colorado Child Care Contribution Tax Credit

Both corporate and individual donors may benefit. Taxpayers who make a cash contribution to the YMCA of Northern Colorado's Community Support Campaign may claim an income tax credit of 50% of the total donation on their Colorado income tax return. Please check with your accountant; you may need to itemize to take advantage of this tax benefit. Eligible to Colorado residents or those filing income tax within the state of Colorado.

LEARN MORE AT [YMCANOCO.ORG/GIVE](https://ymcanoco.org/give)



FAQS

Have questions about donating to the Y? Here are a few of our donors' most frequently asked questions:

Q. How will my donation be used?

A. Donations are used to provide help for children who would otherwise not be able to participate in YMCA programs, including preschool or infant care, school-age childcare, sports, summer camp and swimming. Donations also ensure that adults and seniors have access to vital Y programs, including MS and Parkinson's fitness classes and Livestrong at the Y, a wellness program for cancer survivors.

Q. Will my donation be tax deductible?

A. Yes! The Y is a charitable organization under Section 501(c)(3) of the Internal Revenue Code. Gifts to the Y are tax deductible to the extent allowed by law. In Colorado, your Y donation may qualify for the Colorado Child Care Contribution Tax Credit, a 50% state income tax credit for donations to qualifying licensed childcare organizations.

Q. I'm a Y member; doesn't my membership fee already pay for these programs?

A. We are happy that you are a member, and your membership is important to us. However, membership fees are used to cover the basic costs of operating our programs and facilities and are not high enough to cover the additional costs of scholarships or subsidizing those programs that need it. Consider your membership something you do for you; your donation something you do for others.

